

the
completesolution
for your conference



You may know Matt Church as one of Australia's leading conference speakers. For the last 20 years he has been wowing audiences with his high **energy**, high humour, high **content** presentations.

Having been in the conference industry for over 20 years, Matt is often asked by clients to suggest ideas on bringing the conference together in a unique way.

After so long in the industry Matt has seen a lot of great ideas and probably twice as many bad ones. It's this experience he can bring to your event. He is so much more than simply a speaker for a 30-90 minute time slot.

A few of his long standing clients challenged Matt to do a bit more work at the events and not just speak but also facilitate a panel or spend a bit of time with the CEO before the conference on her keynote.

We very quickly realised Matt has a gift for this work and that he really enjoyed it.

So now on top of his regular keynotes Matt gets heavily involved with one major event each month and participates in the whole event from start to finish.

To take advantage of all the value Matt can offer with this service we recommend contacting us right at the planning stage.

As soon as you lock in a date call us!



Recently recognised as one of the top 25 hottest speakers globally!

At A Glance

- Keynote speaker
- Emcee
- Speech coach
- Program advisor
- Help with message theme
- Ideas on speaker selection

I love the invitation to get involved with message agenda, to really add value to the business case or key messages being delivered throughout the event.





Live events are all
about an
experience.

With content freely
available on the web
and experts made
redundant by Google
we now need to
obsess about
bringing *energy* into
meetings.



conference presentations

30 to 90 minutes



Inspired

Organisations that succeed, have leaders & teams that are inspired. Culture, employee engagement & delivering results are all built on the foundation of an inspired organisation. More science than art, it can be learnt. It becomes a habit, a choice. We need to be both inspired & inspiring when we work, live & play.



Feel Great

A highly entertaining session looking at the drivers of peak performance. Using Matt's groundbreaking research into what makes you feel fantastic this session shows you how to take control of your body chemistry and use it to perform at your best no matter what challenges you face.



The Age of Ideas

A blend of trend spotting and clear perspective this thought provoking session explains how the modern knowledge worker needs to adapt and become future proof by taking on new skills and mindsets.



Thought Leadership

Winning hearts and minds has always been the leadership imperative. Today's new leaders need new techniques to increase engagement. Your team demands inspiration and leading thinking from their organisations top people.



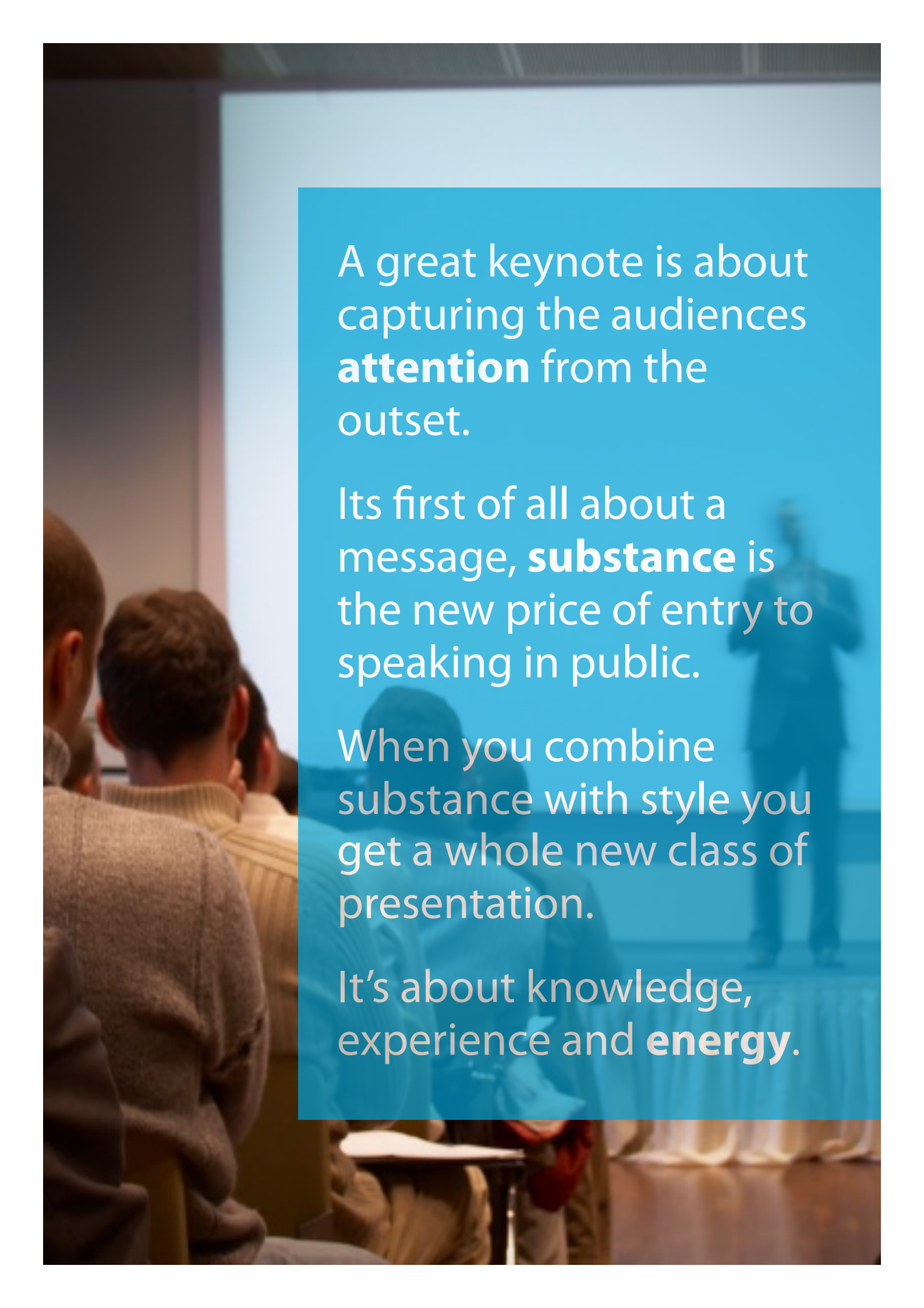
Get More Done

The result of interviews with over 100 top performers this analytical session outlines the 9 productivity habits and how to get more of them into your daily work style.



Think Before You Speak

A passionate exploration of some seriously advanced communication principles. Packed full of pragmatic and useful ideas you can use to take your communication skills to another level.



A great keynote is about capturing the audiences **attention** from the outset.

Its first of all about a message, **substance** is the new price of entry to speaking in public.

When you combine substance with style you get a whole new class of presentation.

It's about knowledge, experience and **energy**.



master classes

full day programs



Speak Out In Public

- Master the art of oration
- Develop the 16 skills of great presenters
- How to to sell your ideas from the stage
- Become a brilliant storyteller
- Avoid nerves when you speak



Balance Your Life

- Juggling it all - is it possible?
- Dispelling the simplicity myth
- Managing conflicting priorities
- Designing a life that works
- The 5 new world balance mindsets



Sell Your Ideas

- Unpacking what you know
- Developing your ideas for different markets
- Exploiting your unique angles
- The 9 barriers to innovation
- Creating compelling offers



Get Home Sooner


- How to halve your workload
- Managing non performers
- Managing multiple projects & conflicting priorities
- Projects versus prototypes
- The best productivity ideas on the planet



Motivate Others

- Influencing with integrity
- Key blocks to behavioural change
- 10 universal themes and personal drivers
- Painting pictures that explain and engage
- The 9 personal triggers to action

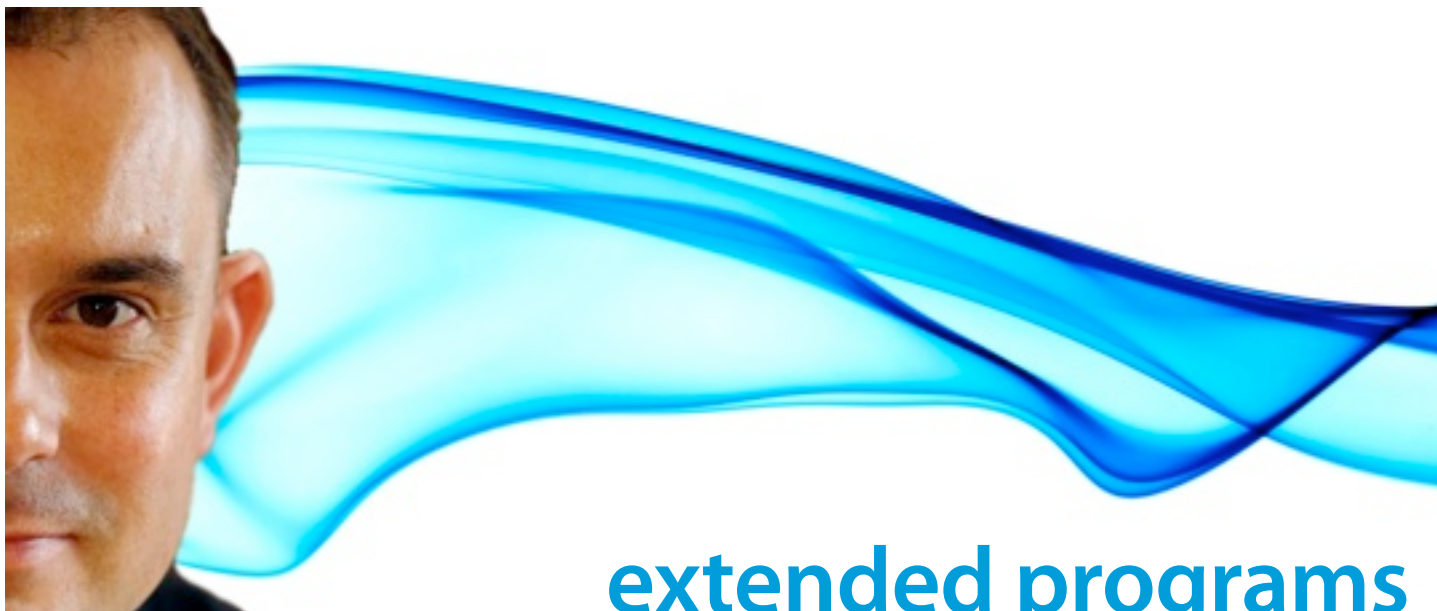
mattchurch
inspiring thought leadership

A photograph of a large audience seated in a lecture hall, viewed from an elevated angle. A semi-transparent red rectangular overlay covers the right half of the image, serving as a background for the text. The audience members are seen from behind, and a large projection screen is visible in the distance on the left.

To go beyond the
superficial feel of most
training requires great
learning design.

Amazing learning
environments with
fabulous concepts and
truly **original** thinking.

It's about an obsession
with learning and a
passionate **teacher**.



extended programs

multi-day experiences



Personal Leadership Conference

An inspiring conference with some of the best speakers and ideas on facing the work life balance challenge head on.

- Pragmatic and insightful
- Uplifting and stimulating
- World class experience



Innovation Round Tables

A monthly in house roundtable program with experts on innovation, excellence and thought leadership.

- The best thinkers in Australia
- Amazing pre and post event learning tools
- Culture shifting experiences



Strategy Symposium

A leadership symposium on turning the big ideas in your business strategy into results.

- Communicating the big picture
- Managing complexity
- Driving accountability



Expertise Development Program

A program aimed at the key thinkers in your business. Helping them develop their ideas and communicate them so they are relevant, engaging & meaningful.

- Unpacking intellectual property
- Aligning uniqueness with expertise
- Standing out in a crowded market



How To Create A Revolution

Senior Leadership development program. Focussed on creating a movement instead of a business. Not for the faint hearted.

- Mastering influence
- Big trend surfing
- Charismatic leadership

mattchurch
inspiring thought leadership

A photograph of a middle-aged man with grey hair and glasses, wearing a grey suit, white shirt, and a blue patterned tie. He is smiling and looking down. The image is partially covered by a semi-transparent blue rectangle on the right side, which contains white text. The background is a light, neutral color.

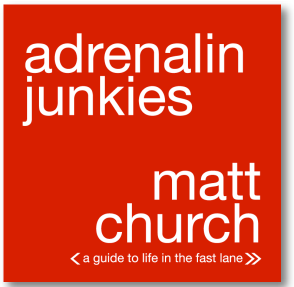
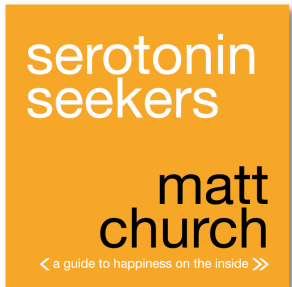
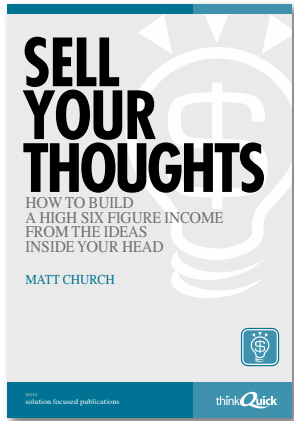
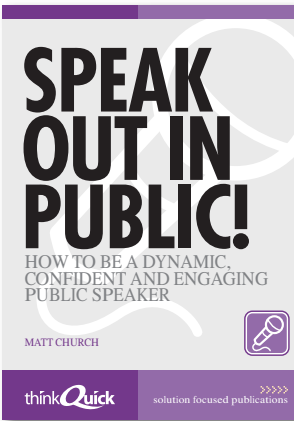
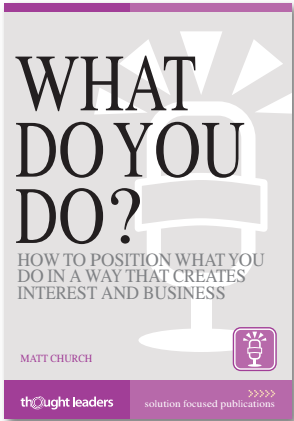
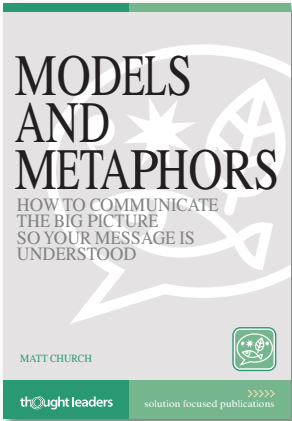
Creating life changing learning experiences is what **drives** us.

It's about appealing to as many people as possible without 'blanding' the hard **edge** that shifts behaviour.

Doing this requires a **master** presenter and educator.



publications



A microphone on a stand is positioned in the foreground, slightly to the left of the center. The microphone has a silver mesh grille and a black body. In the background, rows of red upholstered seats are visible, suggesting an auditorium or conference room. The lighting is dim, with the microphone and the text area being the primary light sources.

When a message
needs to land just
right.

When people need to
be **engaged** subtly.

When you need a
certain **energy** in the
room or a disaster
handled you need an
experienced and
masterful presenter.

some more ideas...

keynote speaker

Matt is a **fabulous** stand alone speaker. His energy and enthusiasm are just the ticket when you need to **entertain** and inspire your delegates. His content is rich in take home practical value. Having been in the conference industry for over 20 years, Matt is often asked by clients to suggest ideas on bringing the conference together in a unique way.

... plus a workshop

Have Matt do an additional **workshop** at your event. Pick from any one of 100 or so topic descriptions. Matt is a teacher at heart and has over the years developed an enormous number of high **value** learning modules. There is sure to be one your team could use.

... with a pre-event masterclass

You are bringing people together. Why not value add or generate additional revenue by engaging Matt to run one of his day long **master** classes. A fabulous use of the travel and meeting budget. Reward top **achievers** or develop your top leaders the day before everyone else gathers.

... or as a message emcee

If you are driving a definite **message** through your event you need an MC who can seamlessly tie in speakers, topics and deliver mini messages in and around scheduled sessions. Matt can do this and more. You might even get him to coach your in house speakers ...so they **shine**.

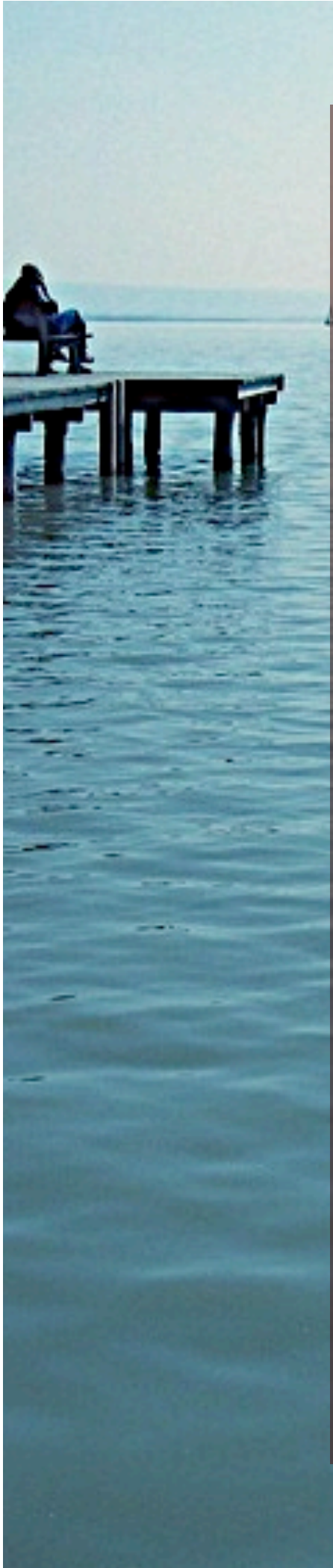
scheduling examples

Session	Time	Speaker
Opening Speaker Plenary Session	9.00 am—10.30 am	Matt Church Inspired!
Break	10:30am—11:00am	Network & refuel

Session	Time	Speaker
Concurrent Session Room 2	11:00am—12:00pm	Matt Church Positioning for Profit
Concurrent Session Room 2	11:00am—12:00pm	Someone else on another topic

Session	Time	Speaker
Part One	9:00am—10:30am	Matt Church Public Speaking
Part Two	11:00am—12:30pm	Matt Church Think Before You Speak
Part Three	1:30pm—2:45pm	Matt Church Your Turn
Part Four	3:00pm—4:00pm	Matt Church Putting It Together

Session	Time
Day One	Opening Keynote, Link Speakers
Day Two	Berocca Session, Link Speakers, Manage Breakouts
Day Three	Link Speakers, Present Workshop

A person is sitting on a wooden pier that extends into a body of water. The water is calm with gentle ripples. The sky is a pale, hazy blue. The overall mood is serene and contemplative.

I believe that when we connect the **leading** thinkers on the planet with each other, we have the opportunity to create something quite **remarkable**.

A community of independent thinkers with the productive clout to make a real **difference** to the lives, communities and organisations they come in contact with.

It is the ultimate.

a movement has started

The logo for 'thought leaders' is displayed in white text on a black rectangular background. The word 'thought' is in a lowercase sans-serif font, with the 'o' replaced by a stylized blue circular graphic consisting of concentric arcs. The word 'leaders' is in a similar lowercase sans-serif font. The background of the slide features large, light blue concentric circular arcs that overlap the logo box.

thought leaders

Already one of the countries most successful speakers, in 2001 Matt launched Thought Leaders. A movement dedicated to the commercialisation of ideas. Now a global business it boasts a Mentor network throughout the pacific and a community of experts, entrepreneurs and innovators that come together to share ideas that can change the world.

With a strong social venture agenda, Thought leaders delivers educational events and mentoring to some of the countries leading thinkers.

So Matt Church is a great speaker, a successful entrepreneur and an inspiring story in his own right. We share this so you get a feel for the whole person that is Matt Church.

It may also benefit you to know who Matt knows...

It's not just what you know, it's who you know and who knows you!

Ask Matt who he knows who could help you: One client recently described Matt as the 'OPRAH of the Australia Business Scene - he knows lots of Australia's leading experts and has probably spent time understanding what they know and do better than anyone.

'Matt's mates' is a list of some of the leading thinkers in the country. A very cool community who just might change the world.

Check out the Thought Leaders movement online.

thought leaders global.com



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